

2109 Longview Drive
Las Vegas, NM 87701

Kevin J. Martin
Federal Communications Commission FCC
Washington, DC

Regarding: Sirius and XM Radio Merger

Dear Commissioner:

I support the merger of Sirius Satellite Radio with XM Satellite Radio for the following reasons.

1. I am a shareholder of Sirius stock. I believe that the merger will increase the value of the companies stock by reducing overhead thus increasing revenue. The content will improve and the combined company will be in a better position to compete with terrestrial radio, which of course is free. Competition is also growing for paid services like XM and Sirius. iPods, cell phones and HD radio is also competing for this market share. The two companies have to reduce their huge infrastructure costs to stay competitive.
2. An increase in consumer costs is unlikely. In order to compete with the free services, satellite radio has to stay affordable. If prices rise above what the market is willing to pay, consumers will drop their subscriptions and move over toward paid services.
3. I am a NFL and Major League baseball fan. I listen to Howard Stern and Opie and Anthony. I get my news while driving in my car and want to listen to NPR, Fox, CNN, ABC. Martha Stewart has a great show and Opra is entertaining. It would be an unbelievable source of entertainment.
4. Unlike cable or TV satellite companies, satellite radio has to produce its content and distribute it. A combined company can and will do this better.

A combined Sirius and XM would not be a monopoly. Satellite radio is primarily a consumer-driven, paid-subscription alternative to free radio across the nation. The fact that well above ten million consumers have elected to pay for satellite radio when terrestrial radio remains free and readily accessible nationwide speaks volumes about what consumers want.

Thank you for your consideration regarding this matter. Please feel free to contact me if you should require any additional information. I look forward to your future discussions regarding this topic.

Sincerely,

A handwritten signature in black ink, appearing to read "Aaron J. Geswaldo". The signature is fluid and cursive, with the first name "Aaron" being more prominent.

Aaron J. Geswaldo